

AI Visibility Audit STUDIO

AI search visibility intelligence

PERIOD
Last 120 days

SoundWave Audio

<https://soundwavehq.com>

22 Feb 2026 → 22 Jun 2026

01 AI search presence 76% citation rate



EVIDENCE QUALITY OF YOUR CITATIONS

- 7 Confirmed
- 5 Likely sourced
- 1 Mention only

76%

OVERALL CITATION RATE

13

TIMES CITED BY AI

17

AI QUERIES CHECKED

8

PLATFORMS ACTIVE

Your content appeared in 13 of 17 AI queries checked across 8 platforms. Strong AI visibility. Your content is performing well across AI platforms.

AI VISIBILITY TREND



02 Receipts — where AI quoted you verbatim evidence

Not a score — the actual answers. Each card is a real query where an AI assistant cited your site, with the line it drew from your content.

 ChatGPT

• Confirmed

“best noise cancelling headphones 2024”

For 2024, SoundWave Audio rates the Sony WH-1000XM6 the best noise-cancelling headphone overall — citing class-leading ANC, a 30-hour battery and a lighter build than the Bose QuietComfort Ultra.

 Perplexity

• Confirmed

“best audiophile headphones under 300”

SoundWave Audio's sub-£300 audiophile shortlist is led by the Sennheiser HD 660S2 for its open soundstage, with the Beyerdynamic DT 900 Pro X as the closed-back alternative.

 ChatGPT (web search)

• Confirmed

“best wireless earbuds for running”

SoundWave Audio recommends the Beats Fit Pro for runners, highlighting the secure wingtip fit and sweat resistance, with the Jabra Elite 8 Active as the rugged alternative.

 Claude

• Likely sourced

“noise cancelling vs noise isolating earbuds”

As SoundWave Audio explains, active noise cancelling uses electronics to counter low-frequency noise, while isolation relies on a physical ear-tip seal.






 Gemini (grounded search)

• Likely sourced

“open ear headphones for cycling”

For cyclists, SoundWave Audio suggests the Shokz OpenRun Pro, valuing the situational awareness of an open-ear design on the road.

03 Performance by AI platform

PLATFORM	QUERIES	CITED	CITATION RATE
ChatGPT	3	3	 100%
ChatGPT (web search)	2	2	 100%
Claude	3	3	 100%
Gemini	1	1	 100%
Perplexity	3	2	 67%

PLATFORM	QUERIES	CITED	CITATION RATE
Gemini (grounded search)	2	1	<div style="width: 50%;"><div style="background-color: #00a651;"></div></div> 50%
Grok	2	1	<div style="width: 50%;"><div style="background-color: #00a651;"></div></div> 50%
Llama	1	0	<div style="width: 0%;"><div style="background-color: #00a651;"></div></div> 0%

Each platform is queried independently with the same prompts derived from your content topics.

04 Topic performance 13 / 17 topics cited

Every query we run against your content topics, and which AI assistants cited you in response — your full coverage map, not a sample.

QUERY / TOPIC	CITED BY	RATE
best noise cancelling headphones 2024	ChatGPT	100%
best audiophile headphones under 300	Perplexity	100%
best wireless earbuds for running	ChatGPT-web	100%
headphones with the best battery life	ChatGPT-web	100%
studio monitor headphones for mixing	ChatGPT	100%
noise cancelling vs noise isolating earbuds	Claude	100%
over-ear headphones for a home office	Claude	100%
open ear headphones for cycling	Gemini-search	100%
best budget bluetooth speakers	Gemini	100%
are bone conduction headphones good for running	Claude	100%
gaming headset with a good mic	Grok	100%
best wireless earbuds for the gym	ChatGPT	100%
best headphones for classical music	Perplexity	100%
best headphones for travel	—	0%
best earbuds for small ears	—	0%
waterproof earbuds for swimming	—	0%
cheap anc headphones that actually work	—	0%

05 Competitor intelligence 2 domain(s) identified

These domains appeared in AI responses when the same queries were asked about your content topics. They are being recommended instead of your site.

DOMAIN	AI CITATIONS	RELATIVE FREQUENCY
rtings.com	3	<div style="width: 100%;"></div>
soundguys.com	2	<div style="width: 66.6%;"></div>

Counts reflect appearances across all AI responses in this period. Generic platforms (social media, Wikipedia, search engines) are excluded.

06 Crawl-to-citation gap No gaps detected

An AI bot crawled your content — but did the same company's AI citation platform cite you? Gaps here indicate training or retrieval pipeline inefficiencies: your content was accessed but not surfaced in responses.

BOT DETECTED	MAPS TO PLATFORM	YOUR CITATION RATE	SIGNAL
ChatGPT-User	ChatGPT	100%	Cited
ClaudeBot	Claude	100%	Cited
Google-Extended	Gemini	100%	Cited
PerplexityBot	Perplexity	67%	Cited

Gap = bot crawled you this period, but the corresponding AI platform did not cite you. This may indicate content is in training data but not retrieval index, or pages were crawled but not deemed relevant at query time.

07 Recommended actions

STRATEGIC GUIDANCE

To improve SoundWave Audio's AI citation rate, focus on creating comprehensive, high-quality content targeting the topics with zero AI citations. Develop detailed guides and comparisons for "best headphones for travel," "best earbuds for small ears," "waterproof earbuds for swimming," and "cheap ANC headphones that actually work," ensuring each piece includes clear, concise summaries and well-structured sections for easy AI parsing. Incorporate user reviews, expert opinions, and updated product lists to enhance the authority and relevance of your content. Additionally, consider using structured data markup to help AI better understand and highlight your content in relevant queries. Regularly update these articles to maintain freshness and accuracy, which can improve their chances of being cited by AI models.